BOSTON TRAINING ACADEMY | intel

Certificate in Media Analytics

Course Information and Schedule

DURATION: 50 Hours

Data Is the New Oil of the Digital Economy! Like oil, for those who can see data's fundamental value and learn to extract it, there will be huge rewards. This course explores our individual digital data footprint, crossing the different touch points of our digital lives; from social media to search analytics and beyond. On completion of this certification you will be able to harness the power of Media Analytics for effective and cost-efficient: marketing, sales, service, insight and customer retention.

PROGRAM HIGHLIGHTS:

✓ **Data Analytics**

✓ **Data Science and Linguistics**

✓ **Data Insights**

✓ **Speech Analytics**

✓ **Storytelling Through Raw Data**

✓ **Text Analytics**

✓ **Predictive Analytics**

✓ **Image & Video Analytics**

THE BTA APPROACH:

We use design thinking to enhance and optimize your people and technology to create solutions that quickly address business needs. Our program prepares your organization to become a market leader and an influencer, transforming your organization into a business of the future powered by automation, data science and AI.

LEARNING OBJECTIVES:

> Experiencing the versatility of Data Science

> Building capabilities in using different platforms for data understanding

> Learners will be able to build their own Machine Learning models on unstructured data

> A practical grounding on NLP and its business applications

> Learn how to handle big data with enterprise-wide implementations

> **Intel® AI Software Frameworks Module:** As part of this certificate, students will complete a module enhancing their knowledge of Intel® Media SDK, Intel® System Studio and Intel® distribution of Python and DAAL.

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Expert Deep Learning and AI training for your staff and customers

At the Boston Training Academy (BTA), we tailor our course content to suit each individual participants' experience levels, from beginner to intermediate, right up to advanced.

We begin with functional domain knowledge of your relevant industry and then move onto mapping the appropriate technology skills. Our courses are delivered in both long and short formats with a consultative approach in mind. We believe that educating the customer is key in order for them to accept, adopt and utilize the transformative technology solutions and, in turn, fully benefit from the revolutionary business results that AI affords.

Our mission is to become the go-to academy for talent engagement and training across a variety of disciplines. Our deliberately designed extensive curriculum ensures that accreditation from the Boston Training Academy acts as a badge of honour, differentiating the commitment of partners that are willing to go the extra mile with their learning.

Through advanced AI labs and instructor-led training on the latest technologies and techniques across a variety of application domains, our Global standards training benefits Indian data science professionals to build strong subject knowledge in the AI space.

KEY COURSES

SHORT FORMAT
Certificate in Business Analytics
Certificate in Deep Learning
Certificate in Machine Learning
Certificate in Python for AI
Certificate in Advance ML
Certificate in Computer Vision
Certificate in IOT
Certificate in Enterprise AI
Certificate in Banking Analytics

LONG FORMAT
Diploma in Business Analytics
Diploma in Data Science
Diploma in AI
Diploma in Machine Learning
Diploma in Deep Learning

IN DEPTH TRAINING

Domain Training
Core data science & Artificial
Intelligence Solutions
Big data/Advance
data-science & HPC Training

INDUSTRY READINESS

Accelerate learning and expose participants to the latest techniques and how to use them to gain insights for your business

DOMAIN KNOWLEDGE

Acquire skills in Data Science, Machine Learning, Deep Learning and data-driven decision making for increased business value

CONSULTING

Custom designed solutions including hardware, software and cloud solutions, establishing Centre of Excellence AI Labs

BOSTON AI BUNDLE SOLUTION OFFER

Boston Venom AI Family

> Image/Audio/Video
> Autonomous Driving
> Adversarial Learning
> Natural Language Processing
> Reinforcement Learning
> Limited Precision

2U / 4U Form Factor | Intel® Xeon® Scalable CPUs | Intel® Stratix FPGA
6x DDR4 2666MHz RAM | 4x PCIe 3.0 x16 slots | 8x 3.5" Drive Bays

Contact us for pricing